



# CAMAUTO

INTERNATIONAL AUTO PARTS, ACCESSORIES,  
SERVICE AND REPAIR EQUIPMENT EXHIBITION **2018**

**CAMBODIA'S NO. 1 INTERNATIONAL  
AUTOMOTIVE AFTERMARKET  
EXHIBITION**

**1 - 3 NOVEMBER 2018**  
DIAMOND ISLAND EXHIBITION  
AND CONVENTION CENTER  
PHNOM PENH, CAMBODIA

Organised by:



[www.camauto.org](http://www.camauto.org)



# GIVE YOUR BUSINESS



## A BOOST AT THE LEADING AUTO AFTERMARKET EXPO IN CAMBODIA

Cambodia's auto market is anticipated to be among the best in the Southeast Asian region, with a forecast growth of 20.4% in passenger cars sales in 2017, according to BMI Research. The Kingdom is expected to outperform the remaining ASEAN countries as automobile ownership continues to surge significantly due to the rise in private consumption, tax reforms, and on top of solid economic growth.

In line with the increase in vehicle demand, CAMAUTO 2018 - The No. 1 International Automotive Aftermarket Show in Cambodia, will be held at the Diamond Island Exhibition & Convention Center in Koh Pich, Phnom Penh from 1 - 3 November 2018.

CAMAUTO 2018 will feature the latest auto parts, accessories and service & repair equipment and supplies. The expo is the key platform for those in the automotive aftermarket industry to source for new supplies and check out the latest trends and innovations. More importantly, it is where thousands of industry players gather and network to explore business cooperation and opportunities.

It's time to turbocharge your business at Cambodia's No. 1 International Automotive Aftermarket Exhibition. To book your preferred booth location, contact Mr Yeo at [yeo@ambtarsus.com](mailto:yeo@ambtarsus.com) or Mr Richard at [richard@ambtarsus.com](mailto:richard@ambtarsus.com).



# CAMBODIA AT A GLANCE

Population : 15.67million (2016)  
GDP : US\$20.2 billion (2016)  
GDP per capita : US\$1,269 (2016)  
GDP Annual Growth : 6.9% (2016)  
GDP by sector : Agriculture (26.7%)  
: Industry (29.8%)  
: Services (43.5%)  
Labour Force : 8,789,877 (2016)

### Main Industries :

- : Rice Milling
- : Tourism
- : Garments
- : Fishing
- : Cement
- : Rubber
- : Gem Mining
- : Textiles
- : Wood and wood product



## SPONSORSHIP OPPORTUNITIES



CamAuto'18 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the Organiser to know more about the sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signage. Contact Mr Yeo at [yeo@ambtarsus.com](mailto:yeo@ambtarsus.com) for more info.



# LATEST MARKET NEWS

- According to BMI Research, Cambodia's passenger car sales is projected to grow **20.4%** in **2017**, outperforming other ASEAN countries.
- According to CEIC, Motor Vehicle Sales in Cambodia climbed **3.3%** in **December 2016**.
- A total of **6,300 units** were sold in **December 2016**.
- The average growth rate in motor vehicles sales between **December 2006 to December 2016** is **8.3%**



## DELIVERING SUCCESS - OUR UNMATCHED TRACK RECORD



AMB Tarsus Events Group is the leading organiser of international auto and auto aftermarket tradeshows in the region. With over 20 years of experience, the Group organises PHILAUTO in the Philippines, MYANAUTO in Myanmar, CAMAUTO in Cambodia, LANKAAUTO in Sri Lanka and BANGLAAUTO in Bangladesh.



## HERE'S WHAT OUR EXHIBITORS SAID

**“A professional event for us to showcase in CAMAUTO'14, thank for the organizer.”**

Mr. Yi Chamroeun, Business Development Representative Robert Bosch (Cambodia) Co., Ltd

**“The first time we joined CAMAUTO'14, we deserved good benefit from this event, we could advertise PIT&GO to target customers.”**

Ouk Chandy, Sales & Logistics Manager Pit & Go Automotive Service (Cambodia) Co., Ltd.

**“Meeting up with potential customer for business expansion.”**

Tan Heok Seng, Export Executive Car Pro Auto Parts & Accessories Sdn. Bhd.

**“Meeting up with potential customer for future business expansion.”**

Nick Tan Aik Wei, Export Executive Best Form Brake Manufacturer Sdn. Bhd.

**“CAMAUTO'14 was a very good start for automobile and accessories business in Cambodia which showed that the demand on this market is getting higher than before.”**

Mr. Be Shiang, Product Manager K Thong Huot Telecom Co., Ltd

**“We can see more suppliers in Cambodia and meet up more potential customers.”**

Soun Sopheak, Sales Manager Autozone Automotive (Cambodia) Co., Ltd

## HERE'S WHAT OUR VISITORS SAID

**“A good variety of products, hope to see more in the next edition!”**

Frank Dy, Tensile

**“Met my aims to identify potential suppliers, a great show!”**

Olivia Gonzales, Ten Plus Auto

**“I'm pleased to see a bigger show, with 2 floors this time, and also a more comprehensive product portfolio.”**

William Lee, Auto Climate

**“Established some good contacts, overall a good show.”**

Adela Caday, STP Metal

**“Well-structured show, good range of products. I will definitely visit next year.”**

Grace Gomez, Electude

**“I'm satisfied with the exhibition, hope to see more participants next year, especially from Japan and Korea.”**

Elle, Powertrac



## THE VENUE



The Diamond Island Convention & Exhibition Centre is situated near to major hotels and places of interest in Phnom Penh. The centre's halls are built with air cooling systems and equipped with high-tech security system. Facilities include seminar rooms, VIP rooms, and internet lines, as well as restaurants and cafes.

## THE PROFESSIONAL ORGANISER



Camauto'18 is organized by AMB Tarsus Events Group [www.ambtarsus.com](http://www.ambtarsus.com) – the region's leading exhibition & conference organizer with operations in Malaysia, Cambodia, Vietnam, Myanmar, Singapore, Sri Lanka and the Philippines. Established in 1996 and headquartered in Malaysia, its portfolio covers the energy, water, oil & gas, hotel, food, livestock, agriculture, green technology, building and infrastructure

sectors. It is also the leader in auto parts industry shows including MyanAuto in Myanmar, CamAuto in Cambodia and PhilAuto in the Philippines. The company prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.

## COST OF PARTICIPATION



### BARE SPACE ONLY

- US\$318 per sqm

### WALK ON PACKAGE

- US\$348 per sqm

### Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

AMB Tarsus Exhibitions



AMB Tarsus Exhibitions, an associate of AMB Tarsus Group, a joint venture with Tarsus Group PLC, a listed company in the London Stock Exchange is the leading international trade shows organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provide marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.

## EXHIBIT PROFILE

Automotive Parts and Systems

Automotive Accessories

Automotive Electronics & Entertainment Devices

Automotive Service, Repair and Maintenance

Specialised Tuning & Modifications

## PRODUCT CATEGORY

### Parts & Components

Powertrain, chassis, body, standard parts, interior, charging accessories, regenerated, restored and renewed parts for cars and commercial vehicles.

### Electronics & Systems

Engine electronics; vehicle lighting; electrical system; comfort electronics, Vehicle tracking

### Accessories & Customizing

General accessories for motor vehicles, technical customizing, visual customizing, infotainment, special vehicles, equipment, assemblies and modifications trailers for cars and small commercial vehicles, spare and accessory parts for trailers.

### Repair & Maintenance

Workshop equipment and tools; bodywork repair; paintwork and corrosion protection, towing equipment / maintenance and repair of vehicle superstructures, waste disposal and recycling, workshop safety and ergonomic workshop, workshop and dealership equipment, oils and lubricants.

### Dealer & Workshop Management

Workshop / dealership / filling station planning and construction, dealer management systems, workshop management, basic and advanced training, workshop and dealership marketing, internet service providers and vehicle marts, economic regeneration, cluster initiatives.

### Car Wash, Care & Reconditioning

Washing, vehicle care, vehicle preparation; filling station equipment

### Alternative Drive Systems & Digital Solutions

Electromobility and other alternative drive systems; connected cars and vehicle safety, mobility services, new workshop technologies, cluster initiatives and economic support.

### Tires, wheels and wheel rims

Tire repair, retread tires, tire management and systems, sales equipment and storage of tires.



### CAMBODIA OFFICE

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DELIVERING BUSINESS ACROSS ASIA'S EMERGING MARKETS